Index

Forrest Keeling Nursery Celebrates The



merica Ju

Greatest assortment of nursery stock in the region—over 10 million plants on our 250 acres. Save now during our Harvest Sale! These "Page 1 Specials" will more than pay for your trip. Plan to visit PLANTLAND soon . . . today maybe!

Mid-America Jubilee visitors—visit our display booth on The Riverfront Jubilee grounds. We will have specimens of most plant offerings in this section, plus many others. See also the model farmhouse landscaped with "F.-K.-grown" plants.



TRIP SAVER No. 1

egularly 2.75 now only

(15-In. Plants)

HARDY FIRETHORN (Pyracantha)

Our Coccinea strain of Firethorn has redder berries and more proven hardiness than most types. Nothing provides such a fiery display in fall and winter. Evergreen foliage heightens landscape effect. Ours are container-grown; they transplant perfectly!

RED EMPEROR TULIP

Most popular Tulip in America. Giant-size six-inch petals. Largest early flowering Tulip ever cultivated. When half open the flower shows a deep red base with a yellow edge. The bloom opens to a brilliant scarlet, about the time of Jonquils.

See Page 4! Complete assortment of Plantland's Holland-grown buibs. Now on Sale!



TRIP SAVER No. 2

Special only

nn



GRAPE MYRTLE "Watermelon Red"

Large, crinkly, showy flowers. Here is a variety that will thrive clear to the lowa line and bloom first year from midsummer to frost. For our early drive-in customers we have a few hundred potted plants in bloom.

Strong 18 to 24 in. field-grown plants



TRIP SAVER

No. 3

Holland Grown! Best Blooming Size! 4-Inch Circumference!

SPECIAL FALL PRICE

COLORADO BLUE SPRUCE

Special

Last spring a sellout! And this fall crop is even better! Plants are a year older and our own container-grown stock for percontainer-grown stock for perfect transplanting. Trees are grown from blue trees and predominate in the bluer hues. Plant in full sun and mulch with manure, leaf mold, Michigan Peat or other mulch rich in ni-

trogen to bring out color.

Strong 5- and 6-year old,
twice transplanted, 12 in.
in height. Will develop into priceless specimens.

TRIP SAVER

No. 4

Regularly 2.75



AMERICAN HOLLY

Finest broadleaf evergreen for the north. Cutting twigs only increases density and form. Grows in sun or partial shade. We grow thousands of holly and never have enough.

Our plants are grown from selected types that have endured northern winters for many, many years. 12-inch plants are now growing in gallon containers for perfect transplanting. See them soon!



HUGH STEAVENSON, proprietor of Forrest Keeling Nursery, invites you to visit PLANTLAND, whether you come to buy or just to browse. Pack the family in the car and combine an outing with plant inspection. If you are too far to drive, you will receive prompt and careful treatment when you order by mail. See page 7 ment when you order by mail. See page 7.

FORREST KEELINGS "PLANTLAND"

11/2 Miles South of Elsberry on Highway 79

KEELING NURSERIES

Phone Twin Oaks 8-5571

ELSBERRY, MISSOURI

Part 7—St. Louis, Sunday, August 26, 1956

Forrest Keeling

MULTIFLORA ROSE

HORSE HIGH **BULL STRONG** GOAT TIGHT

Back in 1935, when Hugh Steavenson started to develop Multiflora Rose for fences, little did he think that less than 20 years later thousands of miles of fences would be grown from what he named: "Forrest Keeling Multiflora Rose" type plantings. Today, this hardy, thorny fence, which he termed "Horse high—Bullstrong—Goat tight," has solved the problem of lifetime fences with economy and no maintenance cost. Literally millions of Forrest Keeling Multiflora rose plants have been shipped to all parts of the country. Keeling Multiflora rose plants have been shipped to all parts of the country from the Forrest Keeling Nursery in Elsberry, Mo.

Attention! Home-Owners! Farmers! Motel Owners! Institutions! Drive-Ins! Ranchers! HERE IS THE "LIVING FENCE" FOR YOU!

FORREST KEELING MULTIFLORA ROSE is a thick, thorny, blossoming shrub that attains a height of 6 to 8 feet. When the plants are set close together (12 inches) in a single row they rapidly form an effective barrier against livestock and people.

The importance of selecting the right type of Multiflora cannot be over-emphasized. The U.S. Department of Agriculture says "When selecting plants for your fence hedge of multiflora rose, be sure they are erect and have stiff thorns." The University of Missouri, College of Agriculture, has this to say: 'The multiflora rose is notorious for variability of form and vigor. Upright, spreading and trailing kinds may be found. Some have thorns, others are thornless. For hedge fence purposes, it is important to select the upright, thorny, vigorous type which grows a mass of dense canes from the ground to a height and spread of about eight feet."



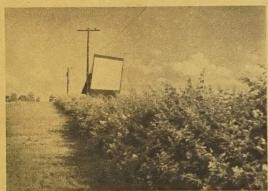
Selecting parent stock for thorniness, disease resistance and vigor. (Note our well-grown fields of Multiflora.)

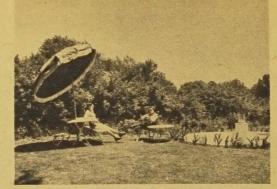
We grow only one type of Multiflora and we think there is none better for hedge fencing purposes. Its growth is somewhat umbrella-like. Canes shoot up 4 to 6 feet or more, then begin to droop with the slender ends of the side canes hanging almost to the

OUR Satisfied CUSTOMERS YOUR BEST GUARANTEE!

MILLIONS OF Forrest Keeling MULTIFLORA ROSE PLANTS

HAVE BEEN SOLD TO MAKE LIFETIME FENCES





FROM MISSOURI:

FROM OKLAHOMA:
"I bought 50 from you last year, and they are wonderful."

Oklahoma City, Okla.

FROM TEXAS:

"This is a snapshot of a 3-yr.-old Multiflora rose hedge (stock from your nursery). Has theirved thru Texas drought and grasshopper siege of last summer without irrigation. If borders the road and gets plenty of water from road ditch when it does rain."

F. Worth, Texas

FROM MICHIGAN:

"We planted Multiflora Rose Fence on our place at Pigeon, Michigan, in the fall of 1951—it survived two winters in time shape and is now a nice fence—canes are 5 to 6 feet long—we're very proud of it."

FROM ILLINOIS:

"Of the 1000 plants of your No. I size which I set out last March all have made excellent growth except three—run over by a wheel in plowing. Attaining an average height of 28" in the past summer. I am willing to hazard the quest that I will have a cattle fence in less than three years!"

FROM PENNSYLVANIA:

FROM A SOUTHERN STATE GAME AND FISH COMMISSION:

"We would like to place an order with you now for next fall delivery for 25,000 Multiflora Rose plants. The 20,000 plants we received from you this fall were excellent stock. "You will be interested to know that survival of the plants so far is almost 100%. They are making vigorous growth at this time."

Here Is What Our Famous F. K. Multiflora Rose Is...

We make no ridiculous claims for Multiflora Roses. in the interest of good business we believe it is important to sift the facts from fancies! We would not have you believe that this Multiflora is red-flowering and everblooming. There simply "ain't no such animal."
The masses of white or dusty pink blossoms are beautiful enough, without gilding the lily. Nor do we try to picture Multiflora as a dwarf rose suitable as a low hedge or edging around the front yard, along walks and in similar situations where a Floribunda Rose should be used. We know of many, many homes where our Multiflora does a beautiful job of screening the rear and sometimes sides of even small properties, but it should never be planted where a low hedge or edging is desired. Some "promoters" would imply that planting is little more than dropping the plants to secure a living fence almost over night. Planting is simple enough and growth is fast enough without using such exaggeration. Multiflora, and particularly the type we grow, is such a remarkable plant in its own right that we believe it unnecessary to dream up a lot of attributes it doesn't possess.



Forrest Keeling Multiflora Rose in bloom. A mass of small white or dusty pink blooms that fill the air with delicate fragrance appear in late May.

PRICES

FORREST KEELING MULTIFLORA ROSE

Price for Plant in Quantities 100 to 500 500 to 4900 5000 up

No. 1 STANDARD—Top quality for field fencing. Well branched, 15-18 inches (before pruning) with root-crown caliper of 3/16-1/4-inch. Husky and uniform plants.

UTILITY GRADE - 10 to 15 in. (before pruning). Root-crown caliper 2/16-3/16-inch. One or two stems and balanced root.

JUMBO GRADE — Extra heavy plants for quick effect. Stocky, 18-24 inches (before pruning). Root-crown caliper 1/4 to 3/6-in. Heavily stemmed and strong rooted.

Shipped Express 31/2c Ea. 3c Ea.

5c Ea. 41/2c Ea.

Shipped Express

Sc Eq. 7c Eq.

COUNTRY CLUB GRADE-

For estate, country clubs, the home lot and similar uses where a stout barrier or screen is desired in the shortest period choose our giant "Country Club Grade". Top growth 24 inches and up (before pruning). Root-crown caliper 5/16 to 1/2 inch.

Per 100 plants ____ \$19.00 shipped express \$10.50 Fifty plants ____ Twenty-five plants ___ \$5.95



Country Club Grade Plant at Left. No. 1 Standard Grade at Right.

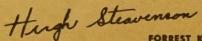
GUARANTEE

SUNTAINMENTALANATAINMENTALANATAINMENTA

We guarantee that 95% of the No. I Standard (and larger sizes) Forrest Keeling Multiflora Rose that you buy from us will live.

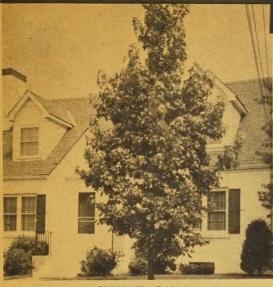
If you will notify us during the first summer (before August 15) following planting of the number which do not live, replacement will be made equal to 95% of the number originally

purchased. Utility size will ordinarily give excellent survival but we limit the quarantee to 85% because this smaller size is more vulnerable to adverse weather and site.



FORREST KEELING NURSERY

Plantland's Select SHADE TREES



SWEET GUM

We consider Sweet Gum the most handsome tree we can offer that also possesses merits of rapid growth, freedom from disease, hardiness and wide adaptability. Its star-shaped leaves are unlike any other tree and no tree displays such a riot of autumnal colors. Growth is columnar and stately yet its branches spread enough to provide abundant shade. Clean, neat with interesting corky bark. We believe we have the largest stock of Sweet Gum in America.

Field-grown, heavy-branched, 6-foot trees.

FALL SPECIAL OFFER— TOO Shipped Express

FALL SPECIAL OFFER— 500 Shipped Express Regularly 7.50. Only 600 each Not Postpaid



WHITE BIRCH

veryone knows and loves he beautiful Paperbark (or annoe) Birch. This tree trows rapidly and the out-or brown bark soon exhibite under-bark. The lacy oliage in summer and triking winter sithouette covides vear-round charm.

FALL SPECIAL-only 198 in gallons. Postpaid.



THORNLESS HONEYLOCUST

(Gleditsia) r street and lawn planting this tree is of the more favored to replace Ameri-Elm. Racemes of fragrant, creamy flow-appear in May. Lacy, delicate foliage s an exotic effect. A legume (like clover), ctually feeds and encourages a rich furf. is rapid-growing, perfectly hardy and lome in all types of soil.

Field-grown, 5 to 6 feet 250 Each Each per 3 Postpaid 2.25, Postpaid



GOLDEN WEEPING WILLOW

(Salix niobe)
Finest of all Willows. Beautiful, grace-Finest of all Willows. Beautiful, grace-ful branches sweeping to the ground. Gold colored bark makes this tree at-tractive summer and winter. Effective as lawn specimen or around pools or streams. Very fast grower, and carefree. Specially priced for our Harvest Sale!

Field-grown, 100 each 4 to 5 ft. trees Postpaid



SIBERIAN ELM (Ulmus pumila)
(Erroneously called Chinese Elm)

(Erroneously called Chinese Elm)
Fastest-growing, hardy tree you can plant.
Few trees are so drouth-resistant or suited to so many soils and locations. Free of, or resistant to, diseases and blights of American Elm.
While waiting for slower-growing hardwood trees to develop, Siberian Elm may be interplanted to provide "sudden shade."

Field-grown, well-branched, 6 to heavy caliper trees. Very special!

200 each
Not Postpaid



America's newest hardy Shade Tree.
Wide spreading branches, and deeply furrowed cork-like bark, white flowers and huge bunches of black berries make it an outstanding shade tree. Grows with great rapidity and wide spreading habit provides shade in a hurry.
Very Special—First Listing in Our Cetalog.
Field-grows

Field-grown 325 each plants, 4 to 6 ft. Postpaid

ZELKOVA

Similar in foliage and habit to the Elm and many arboriculturists believe Zelkova to be the most promising species to replace American Elm. Fine textured foliage, exceedingly graceful, fast growing. Very rare, but we now have adequate supply of plants, which are small but transplant perfectly and develop rapidly.

Container-grown plants,

200 each



GINKGO or Maidenhair Tree

The oldest tree known to man! Fossils show existence on earth for ten million years. Beautiful small fan-shaped leaves. Picturesque, wide-spreading branching habit. Clear yellow autumn foliage. Hard, durable, disease free. We have sturdy plants growing in gallon containers which will suffer no transplant shock.

Special 200 each fall price 200 postpaid

PIN OAK

Very popular shade tree.

Picturesque in branch

structure, being pyramidal

in outline. Excellent for

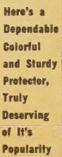
specimen or street tree and

Field-grown,

6 to 8 ft. trees.

Shipped Express Collect

easily transplanted.





CRIMSON KING MAPLE

Best Red Maple grown today. A great improvement over the older Schwelder Maple. Leaves come out a blood-red and stay red all summer. Completely hardy. It reaches an ultimate height of 50 feet. Our plants are two-year grafted "whips," which seem to establish better than older plants.

Field-grown, 2 year, 5 to 6 ft. Each Postpaid.



HOPA CRAB

nest of the Flowering Crabs-masses of rose-colored lossoms in May followed by large, crimson Crabs rimson all the way through), that are not only glyly decorative but are excellent for preserves.

Field-grown, 4 ft., Well-branched.

225 each

Each, per 3 \$2. Postpaid



SUNBURST LOCUST

First new color in an orna-

mental shade tree in years.

Bright golden foliage on

eight to ten inches of

branch tips, contrasts with

green of balance of tree.

Field-grown,

6 to 8 ft. plants.

Shipped Express Collect.

GOLDEN FLOWERING DOGWOOD

(Cornus officiaalis)

Blooms at the same time as White Flowering Dogwood, but the whole tree is filled with a cloud of gorgeous golden flowers. Furthermore, we noted this past spring that bloom persists for two to three weeks. Flowers are followed by scarlet edible fruit, which may be used in making preserves. Foliage, silhoueste and red autumnal color similar to White Flowering Dogwood. A rare tree, to 30 ft. with dense rounded habit.

A landscape prize at a special introductory price.

4-ft. branched trees, 350 Postpaid.



(Cercis canadensis)
Choice small tree laden with masses of purplish pink flowers at break of spring. Pleasing heart-shaped foliage and picturesque form. Excellent for accent in shrub border. Or a grouping of three to five Bedbud planted close together—perhaps 5 feet apart—will present a breath-taking picture. Completely hardy. Will take full sun or considerable shade. reaches only 12 to 15 feet at maturity.

Each, per 3 1.90. Postpaid



THUNDERCLOUD

Finest of the Purple-Leaf Flowering Plums. The tree reaches only 12 to 15 feet at maturity but bold outline and flaming foliage give a color glow to the home grounds no other tree can duplicate. In the spring, before foliage appears, bright red buds open into pink blushed blooms with deep red throat. Blooms are followed by small red plums that are good to eat. A most colorful and beautiful lawn tree.

Field-grown, branched, 3 to 4 ft.

260 Each, per 3 2.50. Postpaid

Our Drive-In Customers KINDLY NOTE!

Most all stock listed in this catalogue is now available at the nursery. A few shrubs and shade trees cannot be dug from the ground until after our first killing frost. However, they can be selected now for later shipment or pick-up.

WHITE FLOWERING DOGWOOD

we have to offer this fall are exceptional been growing in our nursery rows for 4 are fully developed, well-branched, bushy 4-ft. well-branched trees.

400 Each, per 3 3.75, Postpaid



FLOWERING TREES



MIMOSA TREE or SILK TREE

ensational Southern Belle but hardy at our location. Wonderful floral display of rosy, silky flowers. Tree is small in the north—about 20 feet—and groups well. Grey-green branches and fine, airy leaves lend a tropical effect.

Our 2 to 3 foot plants transplant beautifully and are certainly priced right

EACH per tree. Postpaid.



IKelreuteria pariculata!
Unique flowering tree for your garden. In mid-summer the whole tree is a cascade of golden bloom.
Golden yellow flowers are borne in long chains—a breath -taking sight when they stir in the breeze.
Suitable for planting against walks corrers or against walls, corners or elsewhere a flattering floral display is desired. Grown in gal. containers.

EACH

Each 175



Plantland's Select DARWIN TULIPS

AVALANCHE — Pure white QUEEN OF THE NORTH — White

SCARLET LEADER—Perfect shade of brilliant scarlet. Glowing flower. are vivid rosy-pink. Height 28 inches.

PRINCESS MARGARET ROSE—
golden-yellow—scarlet edge.

OUEEN OF THE NIGHT—Called
Black Tulip. Very large bloom.

with dark blue base. Long lasting.

WM. PITT—Very fine strong scarlet with lighter shade on the edge.

YELLOW GIANT—Massive pure yellow blossoms of beautiful form.

10 bulbs \$1 • 25 bulbs 240 • 100 bulbs 825 RAINBOW COLLECTION OF GIANT DARWIN TULIPS Here is a carefully blended mixture of the most brilliant Darwin Tulips grown in Holland.
All guaranteed to bloom. Specially priced.
Bulbs

SALE! Giant "DOUBLE BLOSSOM" PEONY TULIPS SALE! Giant "DOUBLE BLOSSOM" PEONT TOLIFS

EROS — Beautiful double SYMPHONIA — MagnifiTulip of clear old rose. cant charry-red blooms.

MT. TACOMA — Large, UNCLE TOM—Fine shaped 25 for 2.50
white with green edge. Deep mahogany red. 100 for 8.25

Giant Fringed PARROT TULIPS

BLUE PARROT—Glorious bright violet, shading to blue.
10 – 1.10 25 – 2.50 100 – 9.00

10 – 1.60 25 – 3.75 100 – 13.75

FANTASY — Strong shade of salmon pink. Gorgeous Tulip. 10—1.20 25—2.75 100—10.00 10—1.50 25—3.25 100—12.00

5 to 8-Inch Select Dutch Grown DAFFODILS

long graceful curve.
5 CARLET ELEGANCE—
Deep yellow with orange cup.
25 for
10 for 1.25 100 for 10.50

Special! Naturalizing DAFFODIL Collection

Plantland's Giant 6 Inch Flewering HYACINTHS
L'INNOCENCE—Pure white.
Compact spites, large
bells.
QUEEN OF THE PINKS—
Clear, large, rose-pink.
Clear, large, rose-pink. Clear, large, rose-pink.
MYOSOTIS — Clear light
porcelain-blue Big blooms.
10 for 1.75

Carmine-red Blossoms.
Clar light
of all yellows. Delicate.
4.00

100 for 15.00

SMALLER FLOWERING BULB VARIETIES

WHITE QUEEN-Large pure white.

Woods Hyeclaths/—Bell-shaped looms on long, graceful spikes: First yellow Crocu YMTE QUEEN—Large pure white. XCELSIOR—Bright blue. XCELSIOR—Bright blue. XCELSIOR—Bright blue. XCELSIOR—Bright blue. XCELSIOR—Bright blue. YCELSIOR—Bright blue. Y

Colorful Luxury VINES and HEDGING at Thrifty HARVEST SALE Prices!



RED LEAF BARBERRY

Improvement over older green Japanese Barberry Blood-red leaves provide rich color to home grounds from spring until fall and the red berries remain to provide winter color. Plant one foot apart for a tight hedge.



DWARF BLUE LEAF WILLOW HEDGE
ISalix purpured nonal
Exciting new silver-blue hedge plant. Completely
hardy and a true dwarf willow. Feathery, willowy,
compact foliage. Use it trimmed as a colordul, low
formal hedge around beds or walks. Let it grow
untrimmed where you wish a soft, striking moundshaped hedge. Plant one foot apart.
Field-grown plants, 12 fo 18 in.

CHINESE BITTERSWEET
(Colostrus orbiculote)
For a blaze of gold and crimson color through the autumn months no plant excels Chinese Bittersweet. Our plants are propagated from a half-mile fence planting adjacent to the nursery. Use this vine to mask an unsightly pole; as a fence cover; or on a trellis or wall. Three 12-inch vines Postpaid. Each per 50 Each per 10, 48c Each per 100, 40c All Postpaid



Postpaid AMUR SCARLET MAPLE

10 for 595 5 for 3.49 20 for 10.00

Amor Schemelar Recognition of the secondary of the secondary Recognition of the summer and autumn. In the summer the scarled-red fruit against forest-green foliage creates an escellent color combination. "A good tree for specimen or for screening purposes, requiring practically no care."

30 ft. of Screen 60 ft. of Screen \$8 (10 plants) 4.50 60 (20 plants) 120 ft. of Screen (40 plants) ___ 13.50 All Postpaid







10 or more for screen ing 7.00. Postpaid.

\$149 Ea.



FLOWERING ALMOND

ering skrubs. Great pro-fusion of blossoms in early April. An unsurpassed

One of the earliest flow- Container-grown

FLOWERING QUINCE

\$149 Ea.

FORSYTHIA
Spring Glory
"SPRING GLORY" is
the loveliest of all
Golden Bells, Messer
flowers, only the branches
and literally bend them to
the ground. Infinitely more
colorful than Forsythias
commonly seen.

ALTHEA-DOUBLE RED

FORSYTHIA-Lynwood Gold

Compact in growth. Rich flowers of deepest golden yellow literally smother the branches. A worthy companion to Spring Glory.

ering Shrubs

CHINESE HYBRID LILAC

We have tried and examined about every variety of Lilac, and for sheer lovely effect, ease of culture, modest size, good foliage and reliaflowers, we rate this variety tops. At our mother's home we have a 50-foot screen of this Lilac that is a neighborhood delight each year.

129 1.10 each per 3 or more Postpoid.

WHITE LILAC I Syringe albei All characteristics

of common Lilac, except bloom is a double pure white. Good contrast plant in shrub border. Special!

Field-grown, own-root plants, 24-30 laches, Fostpaid



ARCTIC BLUE LEAF WILLOW

See picture under "Hedg- Fleid-grown 18-in. plants



129 2 or more

ea. 1.00 ea.



\$129 Ea.

VITEX or SUMMER LILAC Lavender - blue flowers Container grown plents, 18-24 in.

Heavily covered with hundreds of scarlet-red blossoms in mid-May, and scattered blosms throughout summer. Estremely hardy. Plant full sun or partial shade. A "must" where maximum color is desired.

from July until fall. Gray, aromatic foliage. Endures adverse conditions.



VIRGINAL MOCK ORANGE

SPREADING COTONEASTER
[Cotoneaster diverleate]
Dainty pink flowers in May. Heavy
trusses of red berries in autumn that cling
long into the winter. Graceful arching
brancher are clothed with rich, waxen
foliage. Grows 4 to 6 ft. and is useful for
screening, border or foundation plantings.
Fast grower and disease free.







gold, cup-shaped flowers are borne throughout the summer. Fine foliage.

GOLD FLOWER -Hypericum

A dwarf shrub to 24 Container-grown inches. Quantities of large, plants, 18-24 in.

Keeling Fragrant HONEYSUCKLE Container-grown
18-inch plants
FALL VALUE—

95 (Ea.
Postpaid



Dwarf Winged BURNING BUSH (Euonymus aleta compacta)
Use it to provide a splash of brilliant color at doorways, under low windows or elsewhere a strub of confined growth is needed. Fall foliage coppary crimtontruly a blaze of color. Winged bark and scarlet berries. Thrives in sun or shade,



HILLS OF SNOW HYDRANGEA

Amazing new lilac with feathery deep-cut foliage. Dwarf habit (5 to 6 ft.).

r and away the most fragrant of the Coranges. Plants are simply lader snowy single and double flowers in

ese free.

6 or more for hedging
1,20 each, Ea.

Plantland's Quality FRUIT

APPLES

DOUBLE-RED DELICIOUS—Perhaps the most popular late apple in America. Vigorous and a heavy bearer. This is the improved strain of the old Delicious.

YELLOW DELICIOUS—Easily the most desired golden-colored apple grown. Firm, crisp and juicy. Unexcelled in flavor when tree-ripe.

DARK RED JONATHAN—The old Jonathan is an all time home orchard favorite and this new red sport adds attractiveness to a fruit unsurpassed for crisp, winey flavor. Noted as an early bearer.

Your choice of varieties alike or assorted. Best 2-year trees. 4 to 6 ft.

175 Each **Postpaid**

(Quantity Prices

CHERRIES

MONTMORENCY—Best and most popular of all cherries. This is the famous pie cherry—surpasses all others for canning. Fully-ripened, home-grown fruits are delicious fresh off the tree. Virus-free Gilbert strain.

KANSAS SWEET—The only reliable red sweet cherry for the middle-west. Large, dark red firm fruit with unexcelled Prices on Cherries, Top grade, 4 to 6 ft.

2 50 Each Postpaid

(Quantity Prices

PEACHES

ELBERTA—Large fruit, yellow, firm, delicious free-stone. Most popular of all peaches. Self-pollinating.

Best grade trees, 4 to 6 feet.

169 Each **Postpaid**

(Quantity Prices on Request!

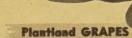
PEARS

BARTLETT—Strong grower, produces when very young. Finest commercial pear. Fruit is large, juicy, golden yellow color with a faint blush. Uniform in shape.

Best 2-yr. trees, 4 to 6 ft.

229 Each Posts Postpaid

(Quantity Prices on Request)



CONCORD—Large bunches of blue-black grapes. Delicious, sweet and tender. 2-yr. No. 1 plants. All postpoid.

50c Each 3 for 125

RED. RED RHUBARB
Chipmen's Conede Red
New variety, so productive that you can pull
stalks all spring and summer. Stalks and flesh
are bright red from top to bottom.

Each 80c 6 for 350

Howard's Miracle PLUM

DWARF FRUIT TREES

Delcon Dwarf APPLE

Dwarf Rich CHERRY

Forrest Keeling **CONTAINER-GROWN** PLANTS

Forrest Keeling Nursery produces—by far—more container-grown trees, shrubs, vines and evergreens than any other nursery in the vast east-Missouri-southern-Illinois region. Considerable numbers of Illinois region. Considerable numbers of container plants are now being imported into this area from the West Coast and the Gulf section, and some of these plants are very good. They are not, however, adjusted to our climate and lack the hardiness of stock acclimate are in our

the hardiness of stock acclimated to our rigorous weather. They often perish in the spring freezes or in autumn they are too tender to survive our winters.

What do container-grown plants mean to you, the home planter? Plenty. A container plant can be planted any time you can stick a spade into the ground—midsummer, mid-winter, spring or fall. You see, they are actually "pre-planted." You get the entire root system which is established in the best potting soil we can formulate. There is a saying that a container plant can't die from transplanting unless you do something to deliberately kill it and this is just about true. A container plant suffers no transplant A container plant suffers no transplant shock; so it keeps right on growing and will often overtake in growth a much larger plant grown the conventional way. You will find a wide assortment of container plants at "Plantland." They are so easy to plant. And economical, too. You'll find it fun to garden with our vigorous, sturdy container grown plants. You orous, sturdy container-grown plants. You will be amazed how quickly these superior plants will bud, bloom and bring exciting beauty to your yard!

EVERGREEN

from "Plantland"

at Harvest Sale Prices!

GOLDEN ARBORNITAE Beautiful Golden vellow dwarfish all year. Grows to 12-15 inch plonts masterial 12-15 and plonts masterial 2.49 each, postpold

ARBORVITAE dwarf perfectly ball-dwarf perfectly ball-and foundation plant-ful in foundation plants. 12-lach plants. only 2.25 each, Pastpold PYRAMIDAL ARBORVITAE only 2.25 each, Postpaid

MINNESOTA STRAIN

Upright, thick - bodied, columns | grower, Excellent for hedges, screens or background plantings. Field-grown, 24-30 in. plants, 2.40 each. For screening 10 plants or more, 2.20 each. Postpaid.



PFITZER JUNIPER

6 or More 249 2.25 Each





ANDORRA JUNIPER

One of the very best semi-prostrate evergreens available. Not so low-growing as the Waukegan Juniper. Distinctive silvery green foliage in summer; rich purple tones in winter. Most useful and colorful in foundation plantings, terraces and groupings. Completely hardy. Prefers a sunny location.

Field-grown, moss-balled, 15-18-in. spread only 2 Foch Postpaid

SCOTCH PINE

Rugged Riga-type Scotch Pine. Will thrive on the poorest, most acid soils. Plant in full sun. Favorite Christmas-tree evergreen.

Fleid - grown, 24-1 n c h, deese and husky. Shipped moss-balled postpaid, or drive in customers may pick up. B, and B.

DWARF MUGHO PINE

12x12-inch Field-



WAUKEGAN JUNIPER

Field-grown, moss-balled, 15-18-in. spread



a TAXUS (Yew) Bonanza!

This fell we are opening a specimen block of 10,000 Japanese and Anglo-Jap Yews. These are specimen plants and must be dug with a large ball of earth which makes shipping other than by truck impractical. But they will fit nicely in the back of your car!

You must see these Yews to appreciate them. All the better varieties are represented—Spreading, Brown, Hatfield, Hicks, Capitata, Ward, Densiformis, Berrybush and others. These plants are 9 and 10 years old and have been pruned and trained to perfection. These home-grown Yews have been through the worst drought years on record, and are not to be compared to shipped-in stock grown where the climate is less harsh. Our Yews are heavy, dense plants ranging from 18 inches to three feet. Prices are low for this quality and will range from





WALL OF GREEN—HEDGING ARBORVITAE

Finest type of Arborvitae for hedging we know. Has proven much hardier and durable than ordinary types.

Strictly tops as FAST GROWING, luxuriant evergreen hedging plant. Emerald in summer, rich Forest Green with bronze overtones in winter. Shears beautifully and is easily developed into solid "wall-of-green." Prefers full sun. Plant one foot apart.

12 to 15-in. 10 ft. of hedge 379

Hedging Size Plants 20 (10 plants) 40 (40 plants) 120 hedge 2500 kedge 2500

All above shipped Postpaid



MINNESOTA STRAIN RED CEDAR HEDGING

Popular and very serviceable evergreen. Perfect for screening or windbreak plantings. Will grow under adverse conditions, but thrives in full sun. Upright, thick-bodied, columnar grower possessing a compact, rich foliage.

For hedging, plant a foot apart; for screening or windbreak, plant 3 feet apart.

12-inch

12-inch

12-inch

12-inch

13-inch

14-inch

15-inch

16-inch

16-i

25° each, postpaid, in lots of 25 or more.



HEDGING

BALTIC IVY

Excellent for covering walls of stone and brick. Equally useful as a ground cover where grass is shaded out, or for shaded embankments. Spreads and covers rapidly. Plant one to two feet apart each way.

Plants from pots, 25° each, Twelve or more ___ 25° Postpaid

PURPLE WINTERCREEPER

Excellent broadleaf evergreen ground cover with leaves turning a purplish red in the fall and remaining that color all winter long. Thrives in sun or deep shade. From 2½ in. pots.

25 Each, Postpaid

WINTER JASMINE

Bright yellow flowers, in early April. Ideal plant to use at top of walls or banks where the graceful branches can droop to best advantage. Prefers dry, sunny location.

Container-grown 179 each, plants, 12-15 in. Postpaid

EVERGREEN BITTERSWEET

Excellent evergreen vine, with lustrous, thick leaves. Has orange-scarlet berries in fail to add to its splendor. Beautiful against a stone wall or chimney. Makes a low shrub in the open.

Reg. 2.50, heavy 12-15 100 Each. in. costainer grown, only



Gain Low-Cost Privacy and **Protection With Lovely**

AMUR HONEYSUCKLE SCREEN

Now your home grounds can be screened from dust, noise, traffic, objectionable views, and trespass with this living fence of sturdy, vigorous Amur Honeysuckle at amazingly low cost. Referred to as "Thanksgiving Honeysuckle" because of its profusion of bright red berries and forest-green foliage at Thanksgiving, when other shrubs are bare. Fragrant flowers in late May.

Completely hardy and disease free. Never needs spraying. Thrives in sun or shade. A bushy plant from the ground up. Does not become "leggy." A perfect nesting haven for songbirds. Set plants two feet apart in a single row for hedge effect next summer.

Field-grown, branched, vigorous plants, 12-18 In.

20-ft. of Hedge (10 plants) only 7.00 Postpaid 100-ft. (25 plants) only 12.50 Shipped Express Collect

(Larger quantities—23c per plant, shipped express collect)

RUSSIAN OLIVE HEDGE

(Eleagnus angustifolia)
Exciting gray-green silvery foliage.
Yellow flowers, silvery outside, in June.
Thrives most anywhere. A favorite species for screening and windbreak planting. Grows to 20 feet.

Heavy 12-18 in. seedlings. Set 2 feet apart for quick knitting hedge,

10c each in quantities of 25 plants or more Postpaid

MANCHU CHERRY HEDGE

Beautiful flowering hedge, with whitepink tinted blossoms appearing before
the leaves. Sweet, scarlet-red cherries
are delicious fresh or in pies and jam.
Excellent for a flowering hedge.
Sturdy, 18-24 inch plants
20 ft. of hedge (10 plants)
50 ft. of hedge (25 plants)
100-ft. of hedge (50 plants)
All Postpaid

AMOOR ARCTIC PRIVET HEDGE

(Ligustrum amurense)

Hardy anywhere in the country. If you desire a rapid-growing formal clipped hedge, Privet is a standard plant to use and our type is hardy anywhere in the country.

Heavy, 12-18 inch branched plants. Set one fact court

plants. Set one foot apart for tight hedge.

hedge, (10 plants)

20-ft. cf hedge (50 plants) 4.95 50-ft. of hedge (50 plants) 9.00 100-ft. of hedge (100 plants) 17.50

All Postpaid

Order Early

Send remittance in full with your order or give credit references.

OUR TELEPHONE NUMBER

ELSBERRY - TWIN-OAKS 8-5571

Your Best Insurance! Missouri Grown

FORREST KEELING **Climatized Stock!**

Nowhere in the whole country is nursery stock so well climate proven as right here in the St. Louis or N. E. Missouri area. With our sizzling summers, frigid winters and every climate freak imaginable, "if it grows here it will grow 'most anywhere'."

This unique advantage of Missourigrown plants has been proven by the oldest nurseries in the country that have been shipping plants from this area all over the country and in fact all over the world for more than 100 years. It's good insurance to insist on Missouri Grown.



COMPLETE SATISFACTION **GUARANTEED**

All plants and other material guaranteed to reach you in A-1 condition and to be fully up to grade and as advertised. Prompt replacement or refund you are not fully satisfied.

Plants are furthermore guaranteed to grow. If loss occurs—even if due to conditions beyond our control, such as drouth, bad drainage, neglect or whatever—we will share your loss and replace such stock at one-half purchase price, if report is made to us by July FORREST KEELING NURSERY lst following shipment.

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If Additional Space Is Needed Complete Your Order on Plain Stationery

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SPECIAL SERVICE—As urged by most customers, we shall send another similar variety of equal or superior merit, should we be out of the one you order. If you do NOT wish this service, please mark X at right and a refund check will be sent instead.

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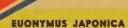
Great Harvest SA BROADLEAF EVERGREENS

Use Handy MAIL ORDER BLANK on Page 7

A fabulous Broadleafed Evergreen shrub! Distinctly upright growing with rich dark foliage. Extremely hardy and thrives in sun or nearly hardy and it holds its foliage tenaing with rich dark foliage. The grow, and it holds its foliage winfull shade. Remarkably easy to grow, and it holds its foliage winfull shade. ciously in late win-ter. Superb in the modern planting, and a superior substitute

for boxwood.

each



Lustrous evergreen foliage, with pinkish to orange fruit in the fall. Deep-green leaves make this plant most effective about doorstoops or around terraces and patios. Not so hardy as other evergreen Euonymus described on this page; yet there are plants in St. Louis gardens that have thrived for at least 10 years.

Container-grown plants, each, postpaid, only



MENTOR HYBRID BARBERRY
(Gross between Jellome Barberry
and Japanese Barberry)
An exceptional and beautiful semievergreen for quality hedging or specimen shrub planting. Bright yellow flowers in spring; wine red berries in autumn.
Lustrous, spiny leaves.
Sale! 12-Inch
Hedging Size.

Hedging Size.

18-Inch B. and B. or
Container, Postpaid

179
each

WINTERGREEN BARBERRY
(Berberls Julianee)

An aristrocat among broadleaf evergreen shrubs. Thick, waxen, polished foliage. Canary flowers in May followed by blue-black berries in autumn. Growth at maturity is low and dense.

Container grown.
Transplants perfectly.

25
Postpaid

ABELIA GRANDIFLORA

Exquisite dwarf broadleaf evergreen.
Abelia begins to show its dainty shellpink blossoms at break of summer and
simply doesn't stop until frost. Rich,
lustrous foliage persists year 'round except in the most severe winters. Superb
for low lines, massing, entrance pieces or
choice hedging. Revels in sun or shade.

1.89 container-grown plants—this fall only plants—this fall Postpaid, each,



NANDINA

Highly prized ornamental shrub in the South and proven hardy as far north as St. Louis and New York where planting location is not unduly exposed. (A plant at our office door has thrived for years and always evokes admiration.)

Evergreen foliage turns a brilliant scarlet in autumn. Huge clusters of scarletred berries remain long into the winter. Spring foliage tinted pink to bronze. Reaches height of 4 ft. in St. Louis.

Shapely container-grown plants. Reg. 2.50, \$2 Post-special this fall—

EXTRA SPECIAL Red-Berried BURFORD HOLLY (liex cornute burfordi)

A shrub Holly growing to 6 ft. with thick, lustrous evergreen leaves and heavy clusters of large sparkling red berries. Considered tender this far north, yet beautiful, mature specimens in 5t. Louis have lived for years. This Holly is elf-pollinating.

15-18 in. plants.

CHINESE HOLLY

(Illex cerastel)

Splendid form of bush Holly. Lustrous leaves and large bright red berries. This species produces berries without the aid of pollen. Has thrived at our location north of St. Louis for many years.

15-in. container-grown for perfect transplanting 229 Each, postpaid, only



Roundleaf Japanese HOLLY (liex retundifolia)

Excellent lustrous evergreen foliage.

Truly aristocratic evergreen to hedge your porch or patio. Our home-grown plants that have endured scorching summers and winter blizzards are not to be compared with tender shipped-in stock.

Big 15x18-in. plants. Harvest sale price postpaid, 3 or more.

57

BOX-LEAF HOLLY

Similar to above but with smaller boxwood-like leaves. Our plants were propagated from one of the famous old hedges in St. Louis.

Bushy, 12 to 15-in. plants.
Very special! Postpaid,



Dwarf Evergreen WINTERBERRY

Similar in character to Evergreen Winterberry but more dwarf and compact growing. Finer foliage. Excellent for low hedging or where small evergreen shrub is needed in foundation planting. Thrives in full sun but does fine in deep shade. Special! 15-18 inch field grown, mossballed plants, each

Each per 6 or more, 1.80, Postpaid

EVERGREEN SNOWBALL

New! And completely charming broadleaf evergreen. Hybrid between the fa-

mous Viburnum carlesi and Viburnum

utile. Exquisite flowers produced in early

spring — delicate heads of pale pink

bloom which fill your garden with the

fragrance of Gardenia on still summer

nights. The leathery foliage assumes a

Plant in sun or partial shade near

patio or terrace where you and your friends can enjoy the exotic fragrance.

Sale! Container-grown plants. Harvest 225 Sale price, only, ea.— Postpold

claret autumn coloration.



EVERGREEN WINTERBERRY

A wonderful broadleaf evergreen shrub. It thrives in deep shade as well as full sun. Glossy, rich, leathery foliage and masses of bittersweet berries in fall and winter. Exceptionally good as clipped or free-growing hedge. No quantity discount.

Very special!
Field grown, mossballed 18-24 inch plants.



OREGON GRAPE HOLLY

A hardy, durable broadleaf evergreen shrub with Holly-like leaves and large clusters of golden-yellow flowers followed by grape-like bunches of blue berries. Buy now at this special Harvest Sale price.

Reg. 1.79, 12-inch plants—container-grown. Special, each

LEATHERLEAF MAHONIA

A broadleaf evergreen for shade—but not for sunny spots. Leathery, blue-green compound leaves reach 16 inches in length! Fragrant, pyramidal clusters of lemon yellow flowers appear in May; grape-like fruits in summer. Grows 3 to 4 feet.

Special! 15-inch container-grown!. Limited quantity—each

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